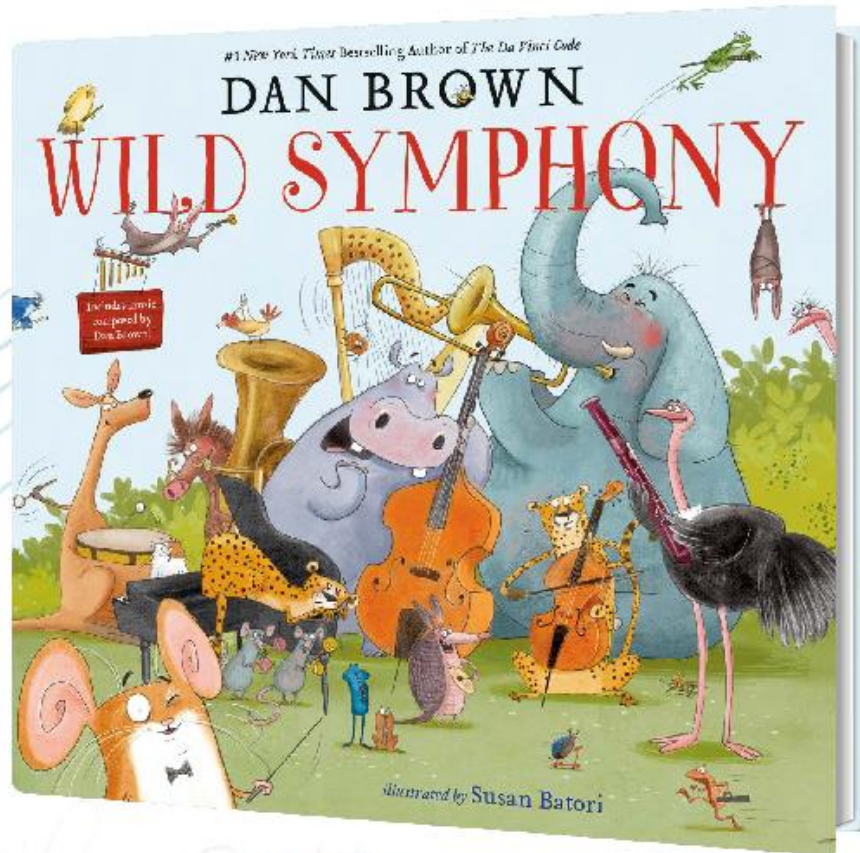


From the Mind of
#1 *New York Times* Bestselling Author of *The Da Vinci Code*

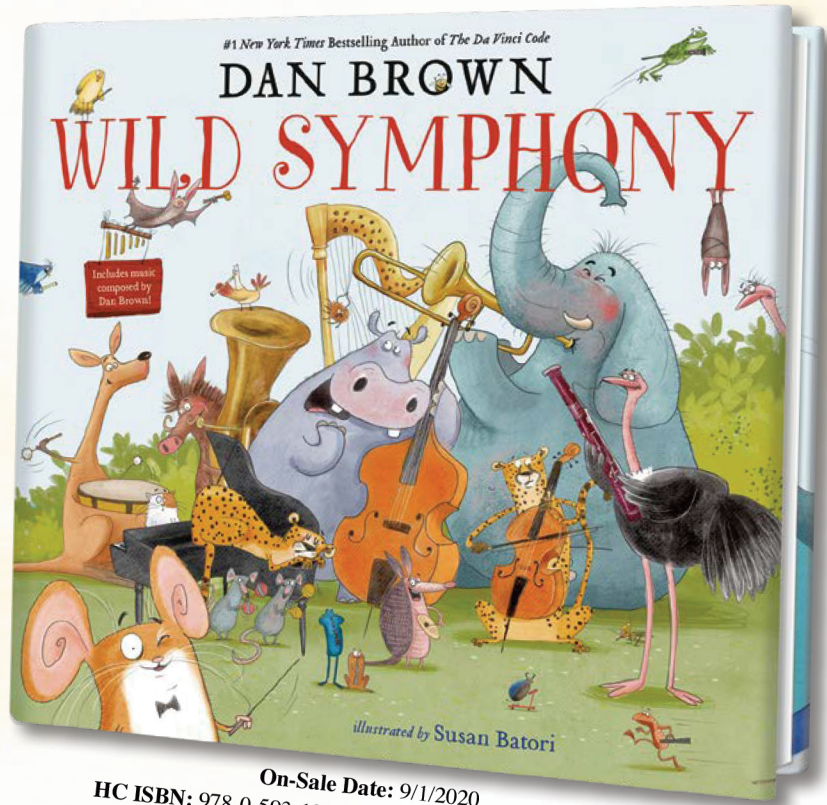
DAN BROWN WILD SYMPHONY

Unleashed September 1—pre-order today!



© 2010 by Dan Brown. Illustrations by Susan Batori

Travel through
the trees and
across the seas with
**MAESTRO
MOUSE** and
his **musical
friends!**



On-Sale Date: 9/1/2020
HC ISBN: 978-0-593-12384-3 • Price: \$16.75/\$24.99 CAN
GLB ISBN: 978-0-593-12385-0 • GLB Price: \$21.99/\$28.99 CAN
Pages: 40 • Trim Size: 11 x 10 • Age: 3-7



4 THINGS YOU NEED TO KNOW ABOUT THIS BOOK

READ ALONG! Each spread focuses on a different animal—meet a big blue whale and speedy cheetahs, tiny beetles and graceful swans—and each has special wisdom to share in the form of a lyrical poem!

DANCE ALONG! The music you envision as you read is REAL! Each animal has its own accompanying musical composition, making this an engaging story that you can listen and move to.

PUZZLE YOUR WAY THROUGH! You might spot the surprises Maestro Mouse has left for you—a hiding buzzy bee, jumbled letters that spell out clues, and even a coded message to solve!

ENJOY AGAIN AND AGAIN! This book is a uniquely entertaining reading experience that will captivate kids and adults alike and make them want to visit the characters again and again—whether through the text, the songs, or the art!

Our Plan to Spread the Word!

Marketing & Publicity Highlights

- National Media Campaign
- Select National Author Appearances
- Extensive National Preorder & On-Sale Advertising Campaign
 - Targeting Industry: *PW* & ABA Regional
 - Targeting Consumers: NPR, PBS Parents, Spotify, Facebook, Instagram, and more!

Retail & Merchandising Opportunities

- Preorder Merchandising Kit
- Floor Display with Photo Op
- Retail Event Kit
- Wrapping Paper Gift with Purchase Orderable
- Classroom & Library Kit
- Symphony & Concert Event Cross-Promotion
- Cross-Promotion on Dan Brown's Social Media

Digital Assets Available Upon Request:

(Ask Your Sales Rep!)

- About the Book Video
- Social Media Preorder Images
- Poster

CAMPAIGN VISUALS



Preorder Merchandising Kit

ISBN: 978-0-593-22054-2

OSD: 7/14/20

Includes:

Counter Easel with Pocket (1),
Sticker Sheet Bookmarks (25)

HOW IT ALL WORKS!

Read about each animal!

BOUNCING KANGAROO

Kanga kanga kangaroo,
Teach me how to bounce like you.
Bouncing high, bouncing low,
Bouncing everywhere you go!
Bounce to run—Ka-boing! Ka-boing!
Bounce for fun—Ka-foing! Ka-foing!
Bounce and eat—Ka-chew! Ka-chew!
Bounce asleep—Ka-snooze! Ka-snooze!
When you shake your kanga-tail
And bounce along the kanga-trail,
I wish, I wish I bounced like you.
I want to be a kanga-too!

IT'S GREAT TO ADMIRE THE SKILLS OF OTHERS, BUT
DON'T FORGET THAT YOU HAVE SPECIAL TALENTS TOO.

Find the hidden
bee on each page!

Find the concealed letters on
each page and unscramble them to
spell the name of an instrument!

With the app open, hold
your phone over each
page to listen to the
corresponding music!

Learn an
important lesson!

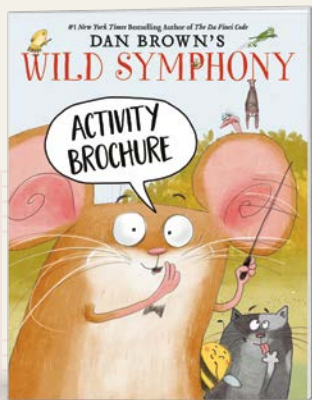


- 1 To download the *Wild Symphony* FREE app (available upon publication), simply:
 - Hold the camera on a smartphone over the QR code on the first page of the book. This will take you to WildSymphony.com.
 - Or type WildSymphony.com directly into your browser to go to the landing page.
- 2 Download the app from the website!
- 3 Open the app and hold your phone over each page to hear the musical piece that goes with the featured animal.

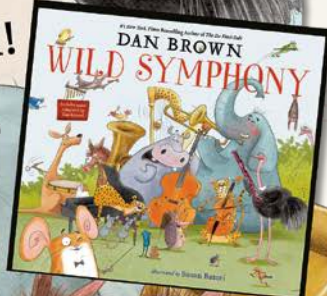
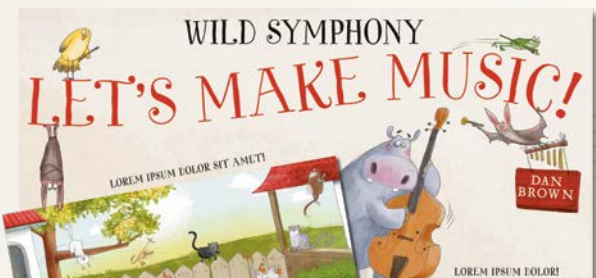
Don't have a smart device?
Don't worry!
The music will also be available on all
of the popular streaming services.

This is a special book that has a musical piece
for each of the animals!
HOW DO YOU LISTEN TO THE MUSIC?

CAMPAIGN VISUALS



WILD SYMPHONY
EVENT GUIDELINES



Cutout
for kids to
take pictures!

Retail Event Kit

ISBN: 978-0-593-21994-2 • OSD: 9/1/20

- Includes:** Standee Event Board for Interactive Read-Along (1),
Host Event Guide (1), Character & Musical Props (25),
Family Activity Brochure with Parent Tips (25)

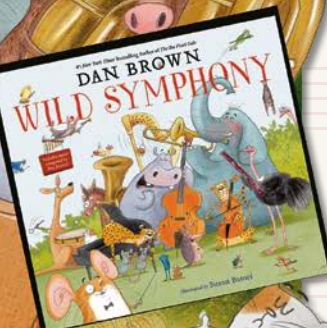


Wrapping Paper Orderable

ISBN: 978-0-593-21995-9

OSD: 9/1/20

- Includes:** 25 Individually Wrapped Sheets



9-Copy Interactive Floor Display

ISBN: 978-0-593-21986-7 • OSD: 9/1/20

Dimensions: 26" x 61"

Designs Not Final