

THE BEST OF RYAN HOLIDAY

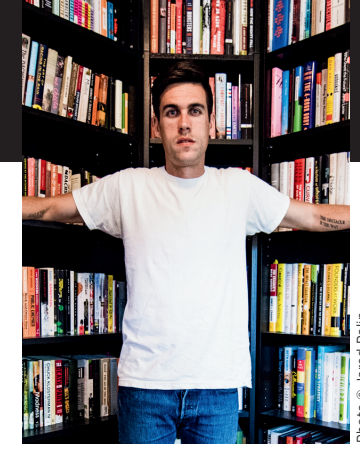
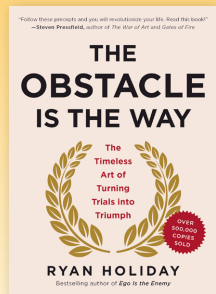


Photo © Jared Pollin

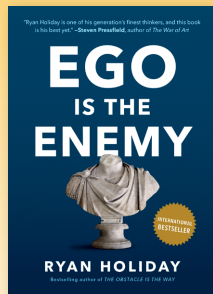
What You Should Know

- Ryan Holiday is one of the most rapidly growing authors at Penguin Random House, with backlist sales \$ up 40% in 2019 and 2020 poised to be his biggest year yet.
- His books on ancient philosophy have been translated into more than 30 languages, have sold more than two million copies worldwide, and are beloved by everyone from business leaders to world class athletes to movie stars.
- His latest book, *Stillness Is the Key*, was an **instant #1 New York Times** and *Wall Street Journal* bestseller and continues to grow his audience to a whole new mainstream readership.
- Holiday is a highly **sought-after speaker**—continually praised for talks that are insightful, relevant, timely, and forward thinking.
- Stoicism is at the core of his teachings. There has been a steady increase in interest in Stoicism over the last 5 years, with a significant rise in memberships to Stoicism subreddits and Stocicism Facebook groups. As of Dec 2019, the Daily Stoic podcast has had 7 million downloads and DailyStoic.com has a 200,000 person daily email list and 417,000 Instagram followers.

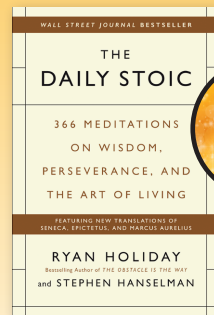
THE STOIC BOOKS



THE OBSTACLE IS THE WAY
May 2014, \$25
HC: 9781591846352

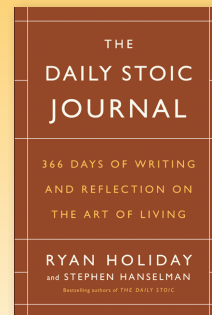


EGO IS THE ENEMY
Jun 2016, \$25
HC: 9781591847816

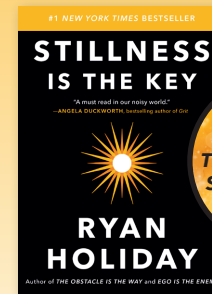


THE DAILY STOIC
Oct 2016, \$25
HC: 9780735211735

Over 300,000 p and e units sold



THE DAILY STOIC JOURNAL
Nov 2017, \$27
HC: 9780525534396

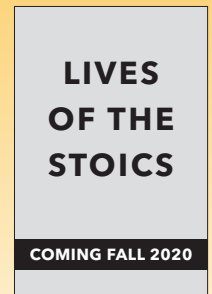


STILLNESS IS THE KEY
Oct 2019, \$25
HC: 9780525538585

Instant #1 New York Times and Wall Street Journal Bestseller

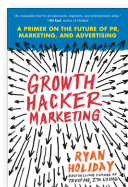


THE WAY, THE ENEMY, AND THE KEY BOXED SET
On-sale 3/24/2020
9780593086926

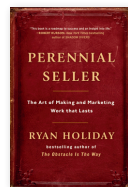


LIVES OF THE STOICS
Coming Fall 2020
HC: 9780525541875

MARKETING BOOKS



GROWTH HACKER MARKETING
A Primer on the Future of PR, Marketing, and Advertising
Sept 2014, \$14, TP: 9781591847380



PERENNIAL SELLER
The Art of Making and Marketing Work That Lasts
Jul 2017, \$26, HC: 9780143109013

OTHERS BY RYAN HOLIDAY

CONSPIRACY | June 2019, \$17, TP: 9780735217652
The True Story of how Peter Thiel took Down Gawker

TRUST ME, I'M LYING | July 2013, \$17, TP: 9781591846284
Ryan's first book; a prescient alarm about the dangers of fake news and the first book to reveal massive vulnerabilities in the global media system of 2012.

PRAISE FOR RYAN HOLIDAY

"[Ryan is a] self-help sage, who is now a sought-after guru to N.F.L. coaches, Olympians, hip-hop stars and Silicon Valley entrepreneurs . . ."

—ALEXANDRA ALTER, *New York Times*

"I don't have many rules in life, but one I never break is: If Ryan Holiday writes a book, I read it as soon as I can get my hands on it."

—BRIAN KOPPELMAN, screenwriter and director,
Rounders, Ocean's Thirteen and Billions

"Some authors give advice. Ryan Holiday distills wisdom."

—CAL NEWPORT,
New York Times bestselling author of *Digital Minimalism*

"Holiday is part Machiavelli, part Ogilvy, and all results . . . this whiz kid is the secret weapon you've never heard of."

—TIM FERRISS,
author of *The 4-Hour Workweek* and *Tools of Titan*

"He's on his way to becoming one of the biggest names and most popular authors on the planet."

—JON GORDON,
author of *The Energy Bus* and *The Carpenter*

"Ryan Holiday's book revives ancient wisdom that calls for a quiet life in a noisy and restless world."

—MARK MANSON,
#1 bestselling author of *The Subtle Art of Not Giving a F*ck*

"Whether you are an athlete, an investor, a writer or an entrepreneur, this little but wise and soulful book will open the door to a healthier, less anxious and more productive life and career."

—ARIANNA HUFFINGTON

"Ryan Holiday is one of the most promising young writers of his generation."

—GEORGE RAVELING, Hall of Fame Basketball Coach,
Nike's Director of International Basketball

"As a writer, I deeply admired the structure, the style, the ability to deftly weave together threads of history, philosophy, self-improvement and leadership. As a reader, I couldn't put it down. And as a bookseller, it's my favorite kind of book."

—ALLISON HILL,
President & CEO, Vroman's Bookstore and
the next CEO of the American Booksellers Association
on *The Obstacle Is The Way*