

# THE LIONS OF FIFTH AVENUE

## FIONA DAVIS

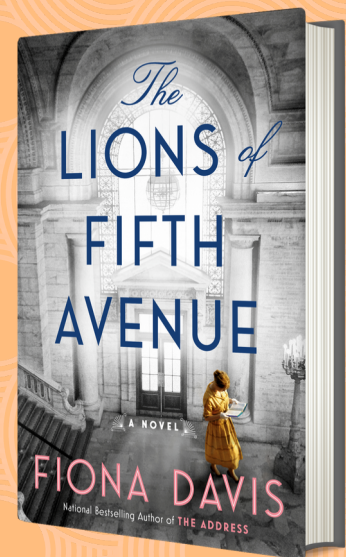
7/28/2020

We have sold 350,000 total units across Fiona Davis's four backlist titles to date, and are excited to continue expanding her readership with a blockbuster national ad campaign.

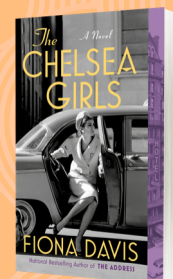
## OUR BIGGEST AD CAMPAIGN YET!

### 20 MILLION+ ADVERTISING IMPRESSIONS

- **Mobile and In-App Banner Ads** across a huge network of pop culture sites like **People.com, EntertainmentWeekly.com, Redbook.com**, and more
- **Premiere Newsletter Banners** in consumer emails from major national news sites like *The New York Times, US Weekly, USA Today*, and more
- **Major Goodreads Campaign** targeting fans of the biggest historical fiction authors like Paula McClain, Kate Quinn, Martha Hall Kelly, and more
- **Multi-Tiered Social Media Advertising** across Facebook, Instagram, Google, and Bookbub



Set in the iconic New York Public Library, this is the perfect historical fiction title for book lovers.



On sale in paperback  
7/7/2020