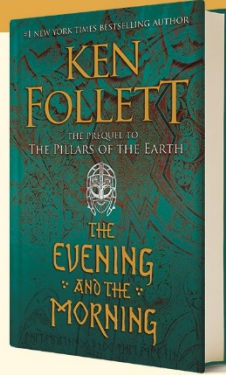
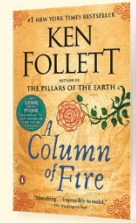
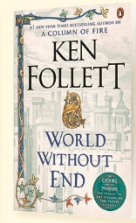
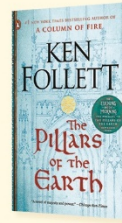


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- Instagram
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- Pinterest
- Goodreads

Ken Follett Socials:

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- Animated videos and quote images promoting the backlist (May onward)
- “Tag A friend” Sweepstakes for chance to win Kingsbridge set (June)
- Countdown images for new publication (August onward)
- Exclusive content promoting THE EVENING AND THE MORNING (August onward)

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