



HANK GREEN'S PHENOMENAL PLATFORM: MORE THAN 15 MILLION FOLLOWERS

HANK GREEN is an American entrepreneur, musician, educator, producer, vlogger, and now an author. He is known for his YouTube channel Vlogbrothers, which he runs with his brother, author John Green, and for creating the widely attended conferences, VidCon and NerdCon. *An Absolutely Remarkable Thing* is his #1 *New York Times* bestselling debut and an Audie Award Finalist for Best Fiction.

Hank Green has an already established fan base as big as his brother's. **FOLLOWERS ON HIS MOST ACTIVE PLATFORMS ADD UP TO MORE THAN 15 MILLION.** Vlogbrothers has **3 MILLION FOLLOWERS.** He also runs SciShow, which explores curious scientific subjects and has **6 MILLION FOLLOWERS,** and Crash Course, which hosts classes on everything from computer science to film history and has **10 MILLION FOLLOWERS.** His videos have been viewed more than **2 BILLION TIMES.** *A Beautifully Foolish Endeavor* is his second book, on sale July 7, 2020.

Hank has cofounded a number of businesses, including VidCon (vidcon.com), the world's largest conference for the online video community. **VIDCON DRAWS MORE THAN 40,000 ATTENDEES ANNUALLY.** Hank's book will be promoted at the conference.

Hank is also a skilled podcast host and speaker. Check out Hank and John's hilarious podcast where they answer questions and give questionable advice: [Dear Hank and John](#), and Hank and his wife Katherine's podcast: [DELETE THIS: with Hank and Katherine](#).

HANKGREEN.COM

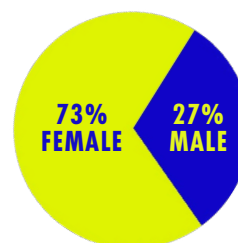
Due to his widely watched educational YouTube videos, *The Washington Post* named Hank Green **"ONE OF AMERICA'S MOST POPULAR SCIENCE TEACHERS."**



**A BEAUTIFULLY FOOLISH ENDEAVOR
ON SALE IN HARDCOVER JULY 2020**



HANK GREEN'S FAN BASE:



**TARGET AGE:
18-34**

@HANKGREEN:

805K **391K**
315K

@VIDCON:

366K **128K** **364K**

@DEARHANKANDJOHN:

3K **29K**

IN ADDITION TO RUNNING VLOGBROTHERS TOGETHER, JOHN IS DEDICATED TO PROMOTING HANK'S BOOK LEADING UP TO AND THROUGHOUT PUBLICATION, INCLUDING ON HIS OWN SOCIAL MEDIA:

JOHNGREEN 5M
JOHNGREENWRITESBOOKS 2M
JOHNGREENFANS 3M