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National Geographic People of the World

Cultures and Traditions, Ancestry and Identity

Catherine Herbert Howell, K. David Harrison, and Spencer Wells

From the heart of National Geographic comes this expansive guide to the clans, tribes, ethnicities, and peoples of the world. In keeping with our knowledge of the migration of human groups through history, the book is organized with statistics and a cultural portrait of each ethnic group. It is a fascinating round-the-world tour of customs and traditions, plus a go-to source for background information to round out one's own family history. From the Tuvans of Siberia to the Samoans and Tahitians of Polynesia, from the Mapuche of Chile to the Sami of Scandinavia, 222 of the world's 10,000-plus ethnic groups are featured. Some were chosen because of their commonality as ancestors to many; others were chosen because their numbers are dwindling, and soon their cultures may become extinct. Maps, photographs, and traditional sayings enhance the accounts of many of the most important and interesting cultures in the world today.

CATHERINE HERBERT HOWELL has conducted field research among urban women in India and among Indian immigrants in New York City. A former National Geographic staff member, she has authored a dozen publications and has contributed to dozens more, including previous editions of *Peoples of the World*, *Wonders of the Ancient World*, and the *Expeditions Atlas*. She was also the editor of *Out of Ireland*, a companion volume to the PBS documentary. She lives in Arlington, Virginia.

K. DAVID HARRISON is a linguist and anthropologist specializing in endangered languages, and is co-founder of the Living Tongues Institute for Endangered Languages. He has conducted field research in numerous countries where cultures are threatened by globalization. His book *The Last Speakers: The Quest to Save the World's Most Endangered Languages* explores the consequences of language loss and efforts at revitalization. He lives in Philadelphia and teaches at Swarthmore College.

SPENCER WELLS is a geneticist, anthropologist, author, and entrepreneur. For more than a decade, he was an explorer-in-residence at the National Geographic Society and director of the Genographic Project, which analyzed DNA samples from hundreds of thousands of people to decipher how our ancestors populated the planet. Wells has appeared in numerous documentary films. His fieldwork has taken him to more than 90 countries, and he is the author of three books, *The Journey of Man*, *Deep Ancestry*, and *Pandora's Seed*. He lives in Austin, Texas.

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384 Pages
325 Color Photographs
48 Maps
150,000 Words

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The Secret History of World War II

Spies, Code Breakers and Covert Operations

Stephen G. Hyslop and Neil Kagan

From spy missions to code breaking, this richly illustrated account of the covert operations of World War II takes readers behind the battle lines and deep into the undercover war effort that changed the course of history.

From the authors who created *Eyewitness to World War II* and numerous other best-selling illustrated reference books, this is the shocking story behind the covert activity that shaped the outcome of one of the world's greatest conflicts—and the destiny of millions of people. National Geographic's landmark book illuminates World War II as never before by taking you inside the secret lives of spies and spy masters; secret agents and secret armies; Enigma machines and code breakers; psychological warfare and black propaganda; secret weapons and secret battle strategies.

Seven heavily illustrated narrative chapters reveal the truth behind the lies and deception that shaped the “secret war;” eight essays showcase hundreds of rare photos and artifacts (many never before seen); more than 50 specially created sidebars tell the stories of spies and secret operations.

Renowned historian and top-selling author Stephen G. Hyslop reveals this little-known side of the war in captivating detail, weaving in extraordinary eyewitness accounts and information only recently declassified. Rare photographs, artifacts, and illuminating graphics enrich this absorbing reference book.

STEPHEN G. HYSLOP has written several books on American history, including *National Geographic's Eyewitness to the Civil War* and *Atlas of the Civil War*. A former writer and editor at Time-Life Books, he contributed to many volumes on the Second World War, including *Great Photographs of World War II*, *Lightning War*, and *Barbarossa*. His articles have appeared in *American History*, *World War II*, and *The History Channel* magazine.

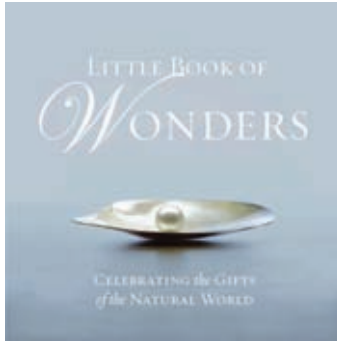
NEIL KAGAN heads Kagan & Associates, Inc., a firm specializing in designing and producing innovative illustrated books. Formerly publisher/managing editor and director of new product development for Time-Life Books, he created numerous book series, including the award-winning *Voices of the Civil War*. Recently he edited *Great Battles of the Civil War*, *Great Photography of the Civil War*, and for National Geographic the best-selling books *Concise History of the World*, *Eyewitness to the Civil War*, *The Untold Civil War*, and *Atlas of the Civil War*.

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352 Pages
730 Color Photographs
12 Maps
100,000 Words

UK On Sale Date: 17 November 2016
978-1-4262-1701-2 HC
UK £25.00
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Little Book of Wonders

Celebrating the Gifts of the Natural World

Nadia Drake

This jewel of a book is filled with wondrous facts about the world that will delight the senses, calm the mind, and awaken the soul. This perfect package provides peace, contemplation, and inspiration page after page with awe-inspiring facts about the world paired with breathtaking National Geographic nature and wildlife photography. Each striking image will allow readers to appreciate the wonder and beauty of the world around us.

NADIA DRAKE is a science journalist who grew up thinking about cosmic questions and staring at Saturn through giant telescopes. Her work has appeared in *Science News*, *Nature*, *New Scientist*, the Proceedings of the National Academy of Sciences, and *WIRED*. She lives in beautiful, foggy San Francisco.

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50 Color Photographs
3,000 Words

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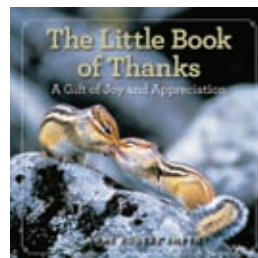
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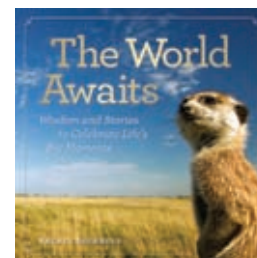
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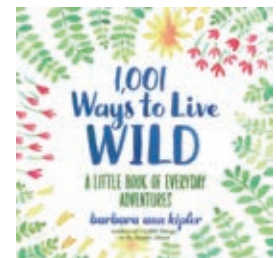
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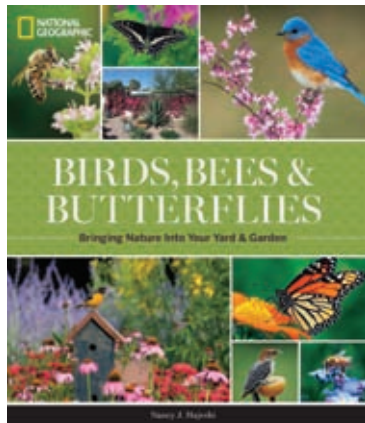
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National Geographic Birds, Bees, and Butterflies

Bringing Nature Into Your Yard and Garden

Nancy J. Hajeski

Generously illustrated and full of practical information, this approachable reference covers the wide world of birds, butterflies, and pollinating insects, including honeybees, and how to bring them into a yard and garden. For the new homeowner choosing shrubs and flowers for landscaping, or the retired couple with bird feeders out the picture window, this thorough text combines tips and advice with solid science. Rich, colorful photographs illustrate every page. What types of bird feed attract your favorite birds? Which flowers will bring the most butterflies into your backyard? What can you plant to promote the health of the beleaguered honeybee? All these questions and more will be answered amply in this beautiful gift book.

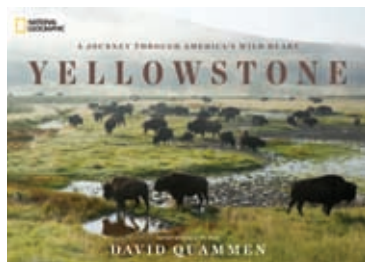
NANCY J. HAJESKI writes adult and young adult nonfiction, including *National Geographic Complete Guide to Herbs & Spices*, *Ali: The Official Portrait of the "Greatest"*, and *The Beatles: Here, There, and Everywhere*. She is an avid gardener and lives in the Catskill Mountains.

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304 Pages
600 Color Photographs and Illustrations
110,000 Words

RIGHTS: WD.

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UK £25.00
232 x 276 mm



Yellowstone

A Journey Through America's Wild Heart

David Quammen

Best-selling author David Quammen takes readers on a breathtaking journey through America's most inspiring and imperiled ecosystem—Yellowstone National Park—in this monumental book on America's first national park. Yellowstone's storied past, rich ecosystem, and dynamic landscape are brilliantly portrayed in a captivating mosaic of photographs and eloquently written text that blend history, science, and research from the field. As much a visual ode to nature as an intimate tour of one of the world's most celebrated conservation areas, this gorgeous book illuminates the park's treasures grand and small—from the iconic Old Faithful to the rare gray wolf; from misty mountain tops to iridescent springs; and from sweeping valleys to flourishing wild blooms. In four illuminating sections that combine photos, sidebars, and graphics with elegantly crafted text, this book brings readers deeper into the life of the park than ever before, both commemorating its beauty and highlighting its challenges. This book is an essential addition to the National Parks' 100th anniversary celebration and will remind readers why conservation is worth every effort.

DAVID QUAMMEN is an award-winning American science, nature and travel writer. He authored the "Natural Acts" column for *Outside* magazine for 15 years. His articles have also appeared in *National Geographic*, *Harper's*, *Rolling Stone*, the *New York Times Book Review*, and other periodicals, and he has additionally authored 15 books. Quammen's book *Spillover* was nominated for the 2013 PEN/E. O. Wilson Literary Science Writing Award. Quammen resides in Bozeman, Montana.

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224 Pages
150 Color Photographs
3 Maps
25,000 Words

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UK On Sale Date: 22 September 2016
978-1-4262-1754-8 HC
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254 x 178 mm



Unconditional

Older Dogs, Deeper Love

Jane Sobel Klonsky

This captivating collection of photographs and anecdotes is a one-of-a-kind celebration of humans' special bond with, and love for, older. Since 2012, photographer Jane Sobel Klonsky has traveled the United States with one mission: to capture images and stories that focus on the powerful relationship between dogs in the twilight of their lives and the people they have shared their lifetime with. A book for any dog lover who appreciates the connection, unconditional love, and bond that can only be provided by their lifelong canine companion.

JANE SOBEL KLONSKY launched her photography career in 1976 as the first photographer to scale the cables to the top of the Verrazano Bridge to get a shot of the start of the New York City Marathon and became its official photographer for the next 10 years. She is known for her award-winning lifestyle photography, as well as for her work in fashion, travel, landscape and sports; her photographs been published widely, and she continues to do extensive work for Getty Images and The Image Source. Mother to up-and-coming filmmaker Kacey, she lives with her husband, Arthur, their two therapy dogs, Charlie and Sam, and two cats, Lucky and Humphrey, in rural Vermont.

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978-1-4262-1711-1 HC
US \$19.95/CAN \$25.95
10 x 8-1/2 Inches

208 pages
200 Color Photographs
25,000 Words

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UK On Sale Date: 17 November 2016
978-1-4262-1711-1 HC
UK £12.99
254 x 216 mm



@NatGeo

The Most Popular Instagram Photos

Ken Geiger, Cory Richards, and Kevin Systrom

Featuring the most liked, commented on, and favorited photos, @NatGeo is a winning combination of expertly curated and favorite National Geographic photographs from the company's iconic Instagram account. National Geographic, or @natgeo, is the world's top noncelebrity account on Instagram, with nearly 50 million followers and over one billion likes on its 7,000+ images posted. Embracing the diversity of the account and weaving in social media trends such as hashtags, throwbacks, flashbacks, and of course animals, @NatGeo's stunning imagery will delight and inspire. Featuring forewords by Instagram CEO and co-founder Kevin Systrom, and adventurer photographer Cory Richards.

National Geographic, or @natgeo, is the world's largest noncelebrity Instagram account, featuring the likes of award-winning photographers such as Paul Nicklen, Joel Sartore, and Michael Yamashita.

Pulitzer Prize-winning photographer KEN GEIGER is the deputy director of photography at National Geographic magazine. He joined the organization after 24 years of newspaper journalism. Ken helps shape editorial content for both print and digital platforms.

CORY RICHARDS and his camera have gone from the controlled and complex studio to the wild and remote corners of the world, from the unclimbed peaks of Antarctica to the Himalayas of Nepal and Pakistan. His photography has appeared in *National Geographic* magazine, *Outside*, and the *New York Times*, and his film work has won awards at nearly every major adventure film festival including the grand prize at the Banff Mountain Film Festival. He was named National Geographic Adventurer of the Year in 2012.

KEVIN SYSTROM is the CEO and co-founder of Instagram, a community of more than 300 million who capture and share the world's moments on the service. He is responsible for the company's overall vision and strategy as well as day-to-day operations. Prior to founding Instagram, Kevin was part of the startup Odeo, which later became Twitter, and spent two years at Google working on products like Gmail and Google Reader. He graduated from Stanford University with a BS in Management Science & Engineering and serves on the boards of Walmart and KCRW.

US On Sale Date: October 25, 2016
978-1-4262-1710-4 HC
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6-1/2 x 6-1/2 Inches

336 Pages
300 Color Photographs
25,000 Words

RIGHTS: WD.

UK On Sale Date: 17 November 2016
978-1-4262-1710-4 HC
UK £12.99
165 x 165 mm



National Geographic Greatest Landscapes

Stunning Photographs That Inspire and Astonish

George Steinmetz

From one majestic nature landscape to the next, this is an iconic collection of National Geographic's photography of the world's most beautiful locations that will immortalize the beauty of the great outdoors, showcasing evocative, and often unseen, images of extraordinary landscapes around the world. With vast deserts in twilight, snowcapped mountain ranges at the brink of dawn, a forest in the height of autumn colors, these indelible images will magnify the beauty, emotion, and depth that can be captured in the split second of a camera flash, taking readers on a spectacular visual journey and offering an elegant conduit to the world around them. Paired with illuminating insights from celebrated photographers, this beautiful book weaves a vibrant tapestry of images that readers will turn to again and again. Featuring a foreword from award-winning photographer George Steinmetz.

Best known for his exploration photography, GEORGE STEINMETZ has been a regular contributor to *National Geographic* and *GEO* magazines since 1986. He has won numerous awards for photography during his 25-year career, including two first prizes in science and technology from World Press Photo. He has also won awards and citations from Pictures of the Year, Overseas Press Club and *LIFE* magazine's Alfred Eisenstaedt Awards, and was named National Geographic's Adventurer of the Year in 2008. He lives in Glen Ridge, New Jersey, with his wife, *Wall Street Journal* editor Lisa Bannon, their daughter, Nell, and twin sons John and Nicholas.

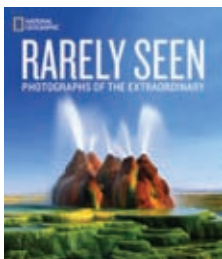
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National Geographic Simply Beautiful Photographs, Collector's Edition

Annie Griffiths

Now in mini format: *National Geographic Simply Beautiful Photographs* takes readers on a spectacular visual journey through some of the most stunning photographs to be found in National Geographic's famed Image Collection. Award-winning photographer Annie Griffiths culled the images to reflect the many variations on the universal theme of beauty. Chapters are organized around the aesthetic concepts that create beauty in a photograph: Light, Composition, Moment (Gesture and Emotion), Motion, Palette, and Wonder.

Beyond the introduction and brief essays about each featured concept, the text is light. The photographs speak for themselves, enhanced by lyrical quotes from scholars and poets. In the chapter on Light, for example, we read these words of whimsical wisdom from songwriter Leonard Cohen: "Ring the bells that still can ring. Forget your perfect offering. There is a crack in everything. That's how the lights get in." And then the images flow, of light entering scenes through windows, clouds, and spotlights, from above, alongside, and behind, casting radiance upon young ballerinas and weathered men, into groves of autumn trees and island-dotted seas, revealing everything it touches to be beautiful beyond expectation.

When she created *National Geographic Simply Beautiful Photographs*, Annie Griffiths set two goals: to maximize visual delight, and to create a book unique in the world of publishing—one in which many of the photographs could be purchased as prints. She has succeeded on both counts. Many of these stunning images are available for order, and there can be no doubt as to the visual delight. You must open this book for yourself, and take in its radiant beauty.

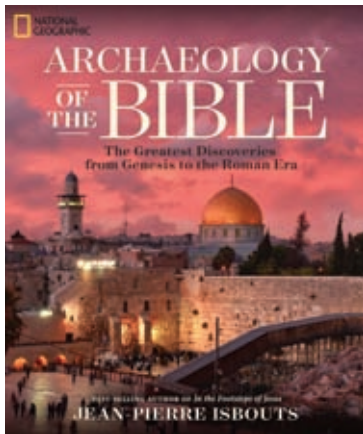
National Geographic photographer ANNIE GRIFFITHS earned a degree in Photojournalism from the University of Minnesota. Since then, she has photographed dozens of magazine and book projects for the National Geographic Society. Annie's work has also appeared in *LIFE*, *GEO*, *Smithsonian*, *Merian*, *Paris Match*, *Stern*, and many other publications. She devotes a portion of each year to producing fundraising images for aid organizations.

US On Sale Date: September 13, 2016
978-1-4262-1726-5 HC
\$19.99/CAN \$24.99
6-1/2 x 6-1/2 Inches

504 Pages
215 Color Photographs
35 Black & White Photographs
15,000 Words

UK On Sale Date: 6 October 2016 US
978-1-4262-1726-5 HC
UK £12.99
165 x 165 mm

RIGHTS: WD.



Archaeology of the Bible

The Greatest Discoveries from Genesis to the Roman Era

Jean-Pierre Isbouts

From ancient holy sites, to buried relics and treasures, National Geographic uncovers the history and the archaeological discoveries from Scripture and the biblical world. Richly illustrated and written from an objective and nondenominational perspective, author Jean-Pierre Isbouts uses the latest scientific and archaeological discoveries to place biblical stories in the framework of human history. Chapters, beginning with the dawn of human civilization and ending with present day and the future of archaeology, chronicle hundreds of sites and artifacts found in Sumer, Babylon, the Second Temple, along the route of the Exodus, and in many other regions across the Middle East. Timelines bridge hundreds of years and several empires, maps give readers a visual sense of location, while hundreds of photos and illustrations of rare artifacts and ancient places add to the visual splendor. It concludes with details of what remains to be found and the evolving dynamic of biblical faith in an increasingly scientific world in which archaeologists make daily breakthroughs.

JEAN-PIERRE ISBOUTS is a humanities scholar and graduate professor in the doctoral programs at Fielding Graduate University in Santa Barbara, California. He has published widely on the origins of Judaism, Christianity, and Islam, including the bestseller *Biblical World: An Illustrated Atlas*, *Young Jesus: Restoring the "Lost Years" of a Social Activist and Religious Dissident*, *From Moses to Muhammed*, *The Shared Origins of Judaism, Christianity and Islam*, and *The Mysteries of Jesus*. An award-winning filmmaker, Isbouts has also produced Charlton Heston's *Voyage Through the Bible*, *The Quest for Peace*, and *Young Jesus*.

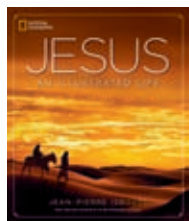
US On Sale Date: October 25, 2016
978-1-4262-1704-3 HC
US \$40.00/CAN \$51.00
9-1/8 x 10-7/8 Inches

352 Pages
400 Color Photographs
37 Maps
85,000 Words

UK On Sale Date: 17 November 2016
978-1-4262-1704-3 HC
UK £25.00
232 x 276 mm

RIGHTS: WD.

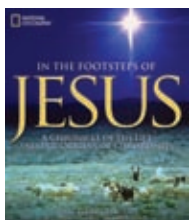
Also Available



Jesus

US on Sale: 2015
9-1/8 x 10-7/8 Inches
232 x 276 mm
352 Pages
350 Illustrations
60,000 Words
US \$40.00/CAN \$45.00
978-1-4262-1568-1 HC

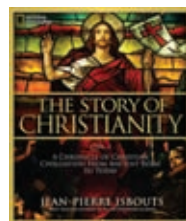
RIGHTS: WD.
FRS: POL



In the Footsteps of Jesus

US on Sale: 2012
9-1/8 x 10-7/8 Inches
232 x 276 mm
368 Pages
325 Illustrations
97,000 Words
US \$40.00/CAN \$46.00
978-1-4262-0987-1 HC

RIGHTS: WD.
FRS: CHI, KOR, SPA



The Story of Christianity

US on Sale: 2014
9-1/8 x 10-7/8 Inches
232 x 276 mm
368 Pages
260 Illustrations
100,000 Words
US \$40.00/CAN \$45.00
978-1-4262-1387-8 HC

RIGHTS: WD.



The Biblical World

US on Sale: 2007
9 x 11 Inches
229 x 279 mm
368 Pages
400 Illustrations
60,000 Words
US \$40.00/CAN \$50.00
978-1-4262-0138-7 HC

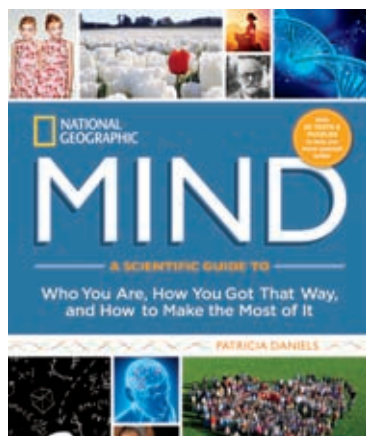
RIGHTS: WD.
FRS: BUL, FRA, HUN, JAP, KOR



Who's Who in the Bible

US on Sale: 2013
9-1/8 x 10-7/8 Inches
232 x 276 mm
384 Pages
425 Illustrations
150,000 Words
US \$40.00/CAN \$46.00
978-1-4262-1159-1 HC

RIGHTS: WD.
FRS: KOR



National Geographic Mind

A Scientific Guide to Who You Are, How You Got That Way, and How to Make the Most of It

Patricia Daniels and Todd B. Kashdan

Combining leading theories of psychology and behavior with case studies, personality quizzes, and practical advice, *National Geographic Mind* explores the question we all enjoy asking: Who am I? A companion to National Geographic's *Body* and *Brain*, this whimsically illustrated reference explores today's theories of personality, mixing scientific theory with an underlying message—by knowing more about your own psychology, you can have a better life. Chapters start with the anatomy, evolution, and development of the human brain, then move into such interesting areas as intuition, creativity, motivation, faith, and ethics—all facets of a unique personality. Quirky, often funny, always thought-provoking photographs, cartoons, and illustrations bring the message home on every page. Interesting scenarios of mental health and mental deviance make for a lively, readable narrative that combines today's leading theories in the science of the mind and personality with life-enhancing questions, quizzes, practices, and tools for self-discovery. An entertaining book about science, *National Geographic Mind* connects with the reader in a very personal and ultimately helpful way.

PATRICIA DANIELS is a writer and editor who specializes in science and history. She has been author or editor of a number of National Geographic books, including *Complete Guide to Brain Health*, *The Body: A Complete User's Guide*, and, for kids, *Ultimate Bodypedia*. She lives in State College, Pennsylvania.

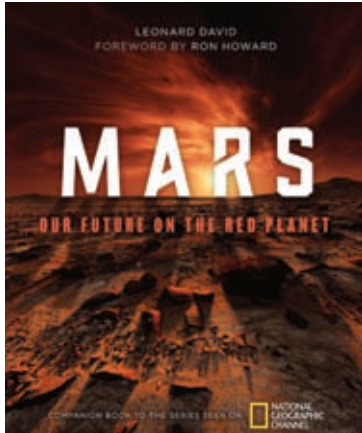
TODD B. KASHDAN is a professor of psychology at George Mason University and senior scientist at the Center for the Advancement of Well-Being. A frequent radio, television, and print media contributor on how people and organizations can thrive, he has contributed feature articles to the *New York Times Magazine* and the *Washington Post*, and made regular appearances on NPR. He blogs for the *Huffington Post* and *Psychology Today*. He is coauthor of *The Upside of Your Dark Side* and *Curious?* He lives in Clifton, Virginia.

US On Sale Date: September 13, 2016
978-1-4262-1693-0 HC
US \$35.00/CAN \$45.00
7-5/8 x 9-3/4 Inches

304 Pages
425 Color Photographs
60,000 Words

RIGHTS: WD.

UK On Sale Date: 6 October 2016
978-1-4262-1693-0 HC
UK £22.50
198 x 247 mm



Mars

Our Future on the Red Planet

Ron Howard and Leonard David

The next frontier in space exploration is Mars, the red planet—and human habitation of Mars isn't much farther off. In October 2015, NASA declared Mars “an achievable goal;” that same season, Ridley Scott and Matt Damon's *The Martian* drew crowds into theaters, signaled by its nearly half-million-dollar gross in the first two months. Now the National Geographic Channel goes years fast-forward with “Mars,” a six-part series documenting and dramatizing the next 25 years as humans land on and learn to live on Mars. Following on the visionary success of Buzz Aldrin's *Mission to Mars* and the visual glory of Marc Kaufman's *Mars Up Close*, this companion book to the National Geographic Channel series shows the science behind the mission and the challenges awaiting those brave individuals. The book combines science, technology, photography, art, and story-telling, offering what only National Geographic can create. Clear scientific explanations, gorgeous photography from outer space and the planet itself, and dramatic scenes from the TV series featuring exquisitely constructed sets made to replicate Mars make the Mars experience real and provide amazing visuals to savor and return to again and again.

RON HOWARD has made a lifelong career in television and film, winning numerous accolades and awards as actor, director, and producer. He is co-chair with Brian Grazer of Imagine Entertainment, which has recently partnered with National Geographic on *Breakthrough* as well as *Mars*.

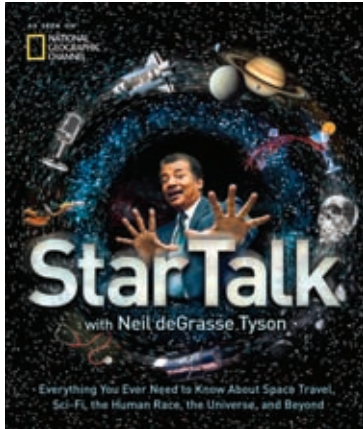
LEONARD DAVID is an award-winning space journalist who has been reporting on space activities for over 50 years. He frequently contributes to the website Space.com as their “Space Insider Columnist” and is the coauthor of Buzz Aldrin's *Mission to Mars*. In 2015, he became the first recipient of the American Astronautical Society's (AAS) “Ordway Award for Sustained Excellence in Spaceflight History” in the category of journalism, and in 2010 he received the National Space Press Club Award.

US On Sale Date: October 25, 2016
978-1-4262-1758-6 HC
US \$30.00/CAN \$39.00/
9-1/8 x 10-7/8 Inches

304 Pages
200 Color Illustrations
12 Maps
16 Charts and Graphs
30,000 Words

UK On Sale Date: 1 November 2016
978-1-4262-1758-6 HC
UK £20.00
232 x 276 mm

RIGHTS: WD.



StarTalk

Everything You Ever Need to Know About Space Travel, Sci-Fi, the Human Race, the Universe, and Beyond

Neil deGrasse Tyson

This beautifully illustrated companion to celebrated scientist Neil deGrasse Tyson's popular podcast and National Geographic Channel TV show is an eye-opening journey for anyone curious about the complexities of our universe. For decades, beloved astrophysicist Neil deGrasse Tyson has interpreted science with a combination of brainpower and charm that resonates with fans everywhere. In 2009, he founded StarTalk, the wildly popular podcast that became an Emmy-nominated talk show on the National Geographic Channel. Tyson's pioneering, provocative book will take the greatest hits from the airwaves to the page in one smart, richly illustrated compendium. Featuring vivid photography, thought-provoking sidebars, enlightening facts, and fun quotes from science and entertainment luminaries like Bill Nye and Dan Aykroyd, *StarTalk* reimagines science's most challenging topics—from how the brain works to the physics of comic book superheroes—in a relatable, humorous way that will delight fans and new readers alike.

NEIL DEGRASSE TYSON earned his BA in physics from Harvard and his PhD in astrophysics from Columbia. His professional research interests are broad and include star formation, exploding stars, dwarf galaxies, and the structures of our Milky Way. Tyson was appointed by President Bush in 2001 and 2004 to serve on committees studying the Future of the U.S. Aerospace Industry and the Implementation of the United States Space Exploration Policy. He has also served on the Advisory Council for NASA. He is a monthly essayist for *Natural History* magazine and has published nine books, including the best-selling *Death by Black Hole: And Other Cosmic Quandaries*. He also is the first occupant of the Fredrick P. Rose Directorship of the Hayden Planetarium. Tyson lives in New York City with his wife and two children.

US On Sale Date: September 13, 2016
978-1-4262-1727-2 HC
US \$30.00/CAN \$39.00
8-1/2 x 10 Inches

288 Pages
200 Color Photographs
65,000 Words

RIGHTS: WD.

UK On Sale Date: 6 October 2016
978-1-4262-1727-2 HC
UK £20.00
216 x 254 mm

COVER

TO

COME

Suggestible You

Placebos, False Memories, Hypnosis, and the Power of Your Astonishing Brain

Erik Vance

This riveting narrative explores the world of placebos, hypnosis, false memories, and neurology to reveal the groundbreaking science of our suggestible minds. Could the secrets to personal health lie within our own brains? Journalist Erik Vance explores the surprising ways our expectations and beliefs influence our bodily responses to pain, disease, and everyday events. Drawing on centuries of research and interviews with leading experts in the field, Vance takes us on a fascinating adventure from Harvard's research labs to a witch doctor's office in Catemaco, Mexico, to an alternative medicine school near Beijing (often called "China's Hogwarts"). Vance's firsthand dispatches will change the way you think—and feel.

Continuing the success of National Geographic's brain books and rounding out our pop science category, this book shows how expectations, beliefs, and self-deception can actively change our bodies and minds. Vance builds a case for our "internal pharmacy"—the very real chemical reactions our brains produce when we think we are experiencing pain or healing, actual or perceived. Supporting this idea is centuries of placebo research in a range of forms, from sugar pills to shock waves; studies of alternative medicine techniques heralded and condemned in different parts of the world (think crystals and chakras); and most recently, major advances in brain mapping technology. Thanks to this technology, we're learning how we might leverage our suggestibility (or lack thereof) for personalized medicine, and Vance brings us to the front lines of such study.

ERIK VANCE is a science writer based in California and Mexico City. He graduated with honors from Principia College in Illinois in 1999 with a degree in biology. He then became an environmental educator and an environmental consultant. After enrolling in UC Santa Cruz's science communication program, he discovered his true passion for journalism. Vance's work has appeared in *The Chronicle of Higher Education*, *Nature*, the *New York Times*, *The Utne Reader*, *Discover* magazine, and *The Christian Science Monitor*. He is currently under contract with *Harper's Magazine* and *National Geographic*.

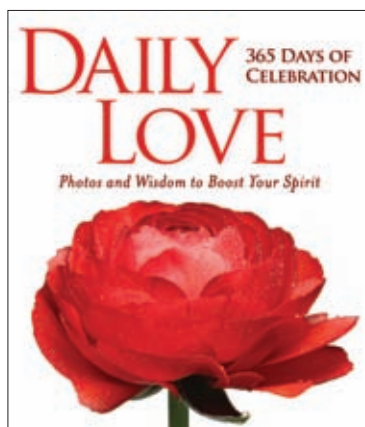
US On Sale Date: November 8, 2016
978-1-4262-1789-0 HC
US \$26.00/CAN \$34.00
6 x 9 Inches

288 Pages
80,000 Words

RIGHTS: WD.
ALSO AVAILABLE IN EBOOK

UK On Sale Date: 15 December 2016
978-1-4262-1789-0 HC
UK £17.99
152 x 229 mm

Self-Help



Daily Love

365 Days of Celebration

National Geographic's latest daily inspirational book takes on the most timeless and universal of topics: love. Striking landscape photography and uplifting words of wisdom combine to create a heartwarming page-a-day experience that speaks to this most important human emotion in all its forms. From passion and devotion to trust and understanding, each monthly theme evokes the joys of recognizing, receiving, and—best of all—sharing love.

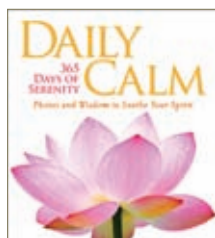
US On Sale Date: October 25, 2016
978-1-4262-1714-2 HC
US \$19.95/CAN \$19.95
6 x 6-1/2 Inches

464 Pages
380 Color Photographs
10,000 Words

RIGHTS: WD.

UK On Sale Date: 17 November 2016
978-1-4262-1714-2 HC
UK £12.99
152 x 165 mm

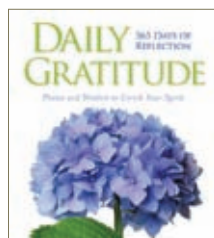
Also Available



Daily Calm

US on Sale: 2013
US \$19.95/CAN \$23.95
978-1-4262-1169-0 HC

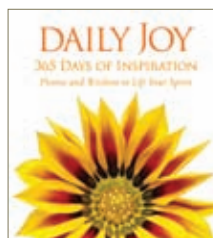
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FRS: CHI, FRA, ITA, KOR



Daily Gratitude

US on Sale: 2014
US \$19.95/CAN \$19.95
978-1-4262-1379-3 HC

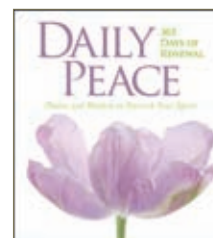
RIGHTS: WD.
FRS: CHI, FRA, ITA



Daily Joy

US on Sale: 2012
US \$19.95/CAN \$22.95
978-1-4262-0967-3 HC

RIGHTS: WD.
FRS: CHI, FRA, ITA, KOR, TAI



Daily Peace

US on Sale: 2015
US \$19.95/CAN \$22.95
978-1-4262-1565-0 HC

RIGHTS: WD.
FRS: CHI, FRA, ITA, KOR, TAI



A Year of Daily Gratitude

A Guided Journal for Creating Thankfulness Every Day

Lorraine Miller

The companion to National Geographic's top-selling *Daily Gratitude*, this beautifully designed journal is the perfect antidote to the common stresses of everyday life. Thoughtful quotations, easy-to-follow exercises and meditations, and space to record personal reflections offers a personalized path to inner peace. Filled with inspiring images and organized around monthly themes like growth, faith, and perspective, this guided journal is as visually palliative as it is emotionally rewarding, and is a constant source of inspiration all year long.

LORRAINE MILLER is the founder and creator of GratitudeToBliss.com, a gratitude resource for those looking to improve their health and happiness by developing a more positive mindset and living a more grateful lifestyle. She is a gratitude writer, speaker, and coach and has focused on natural health for more than 20 years. She is the author of the award-winning journal *From Gratitude To Bliss: A Journey in Health and Happiness*, the award-winning book *Bliss Cleanse: Your Two-Week Guide to Greater Health and Happiness*, and the book *Today I Am Grateful: Adventures in Gratitude*, an activity book for parents and kids. She is also the creator of the mobile app, From Gratitude to Bliss. Miller lives with her son and husband in Long Island.

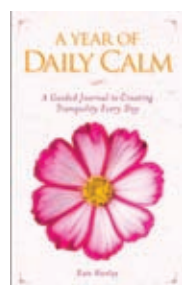
US On Sale Date: December 27, 2016
978-1-4262-1715-9 HC
US \$16.95/CAN \$19.95
5-1/4 x 8-7/16 Inches

256 Pages
220 Color Photographs
9,000 Words

RIGHTS: WD.

UK On Sale Date: 12 January 2017
978-1-4262-1715-9 HC
UK £10.99
133 x 214 mm

Also Available



A Year of Daily Calm

US ON SALE: 2015
5-1/4 x 8-7/16 inches
133.35 x 214.3125 mm
256 Pages
220 Illustrations
9,000 Words
US \$16.95/CAN \$19.95
978-1-4262-1560-5 PB

RIGHTS: WD.



A Year of Daily Joy

US on Sale: 2014
5-1/4 x 8-7/16 inches
133.35 x 214.3125 mm
256 Pages
220 Illustrations
9,000 Words
US \$16.95/CAN \$19.95
978-1-4262-1449-3 PB

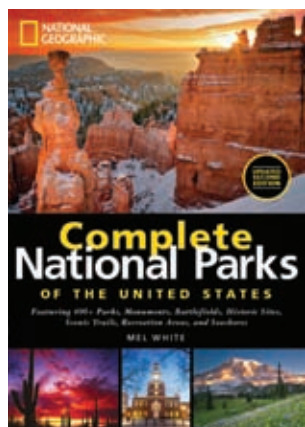
RIGHTS: WD.



The Art of Calm

US on Sale: 2016
5-1/4 x 7-1/8 inches
133.35 x 214.3125 mm
216 Pages
125 Color Photographs
6,300 Words
US \$19.95/CAN \$19.95
978-1-4262-1637-4 HC

RIGHTS: WD.



National Geographic Complete National Parks of the United States, 2nd Edition

Mel White

From recreation areas and trails to historic sites, from nature hikes to seashores, this comprehensive travel guide and reference to the United States National Parks has been completely revised and updated, with a brand-new cover, more than 30 new photos, and 15 new properties that have been approved by President Barack Obama since the publication of the first edition. The ultimate travel planner and reference guide for all things national parks, this 544-page resource from National Geographic is filled with full-color photos, detailed maps, historical background, and practical facts on the location of the park system properties, as well as the best times to visit and top-rated activities.

MEL WHITE is a writer specializing in travel and natural history. He has worked for National Geographic publications since 1990 and has written more than 50 magazine articles for *National Geographic* magazine and *National Geographic Traveler* covering destinations such as Australia, Borneo, the Amazon River, the Swiss Alps, and Madagascar, as well as North American sites from Alaska to the Everglades. His books include the two-volume *National Geographic Guide to Birdwatching Sites* and *National Geographic Guide to America's Outdoors: Southwest*.

US On Sale Date: October 25, 2016

978-1-4262-1692-3 HC

US \$40.00/CAN \$51.00

6-7/8 x 9-3/4 Inches

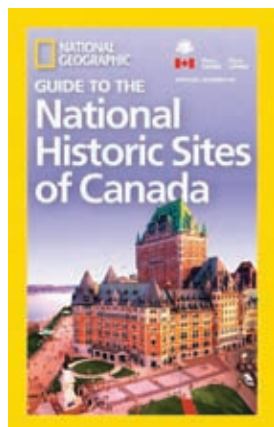
544 Pages

285 Color Photographs

70 Maps

Word Count TK

RIGHTS: WD.



National Geographic Guide to the Historic Sites of Canada

As an official companion book to 150th anniversary of Canada's birth, this guide is also a sister companion to the *Guide to the National Parks of Canada, 2nd Edition*. Celebrating the historic sites that are key in building the story of Canada, this guide showcases 236 national historic sites of Parks Canada and gives visitors fact-packed text that features history, natural history, and must-see elements and events at each place. Great visuals and poetic insight into the lands and events reveal how Canada grew into the creative, thriving, and proudly independent nation it is today. Each entry gives the site's unique story and how it contributes to the greater story of Canada.

US On Sale Date: December 27, 2016

978-1-4262-1755-5 PB

US \$26.00/CAN \$29.95

5-1/4 x 8-3/8 Inches

352 Pages

350 Color Photographs

100 Illustrations

30 Maps

110,000 Words

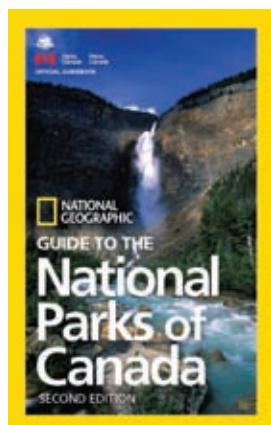
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UK On Sale Date: 17 January 2017

978-1-4262-1755-5 PB

UK £17.99

133 x 213 mm



National Geographic Guide to the National Parks of Canada, 2nd Edition

This completely updated guidebook shows you how to make the most out of your visit to Canada's 47 gorgeous national parks, just in time for Canada's 150th birthday—from Cape Breton Highlands to Banff to Pacific Rim National Park Preserve, plus the five newest additions: Nááts'ihch'oh National Park Reserve, Mealy Mountains, Rouge Urban, Qausuittuq, and Sable Island National Park Reserve of Canada. Written by national park experts who know the parks inside out, chock-full of handy, practical information, and beautifully illustrated with stunning photography and one-of-a-kind maps prepared by National Geographic cartographers specifically for this book, this edition takes you step-by-step to the must-sees of each park, and lesser known places as well, making sure you don't miss a thing. Detailed guidance highlights the best spots for wildlife watching, favorite places for kayaking, swimming, camping, hiking, and other activities, as well as such nuts-and-bolts information as how to get to each park, the best seasons, where to stay, and much more. This is the only guide you'll need on your next foray into Canada's splendid parks.

US On Sale Date: December 27, 2016
978-1-4262-1756-2 PB
US \$26.00/CAN \$29.95
5-1/4 x 8-3/8 Inches

384 Pages
260 Color Photographs
45 Maps
15,000 Words

UK On Sale Date: 12 January 2017
978-1-4262-1756-2 PB
UK £17.99
133 x 213 mm

RIGHTS: WD.



The World's Most Romantic Destinations

50 Dreamy Getaways, Private Retreats, and Enchanting Places to Celebrate Love

National Geographic reveals 50 gloriously romantic vacations in this inspirational planner for weddings, honeymoons, anniversaries, Valentine's Day, and other amorous special occasions. Filled with more than 200 color photographs of dreamy places—from secluded beaches to exotic jungles to luxurious spas—this book offers the perfect passionate escape to those who have just found love or are celebrating a lifetime of it.

Discover the world's most romantic destinations in this elegant photography book for couples wanting to indulge in a dream getaway. Alluring photography and evocative text provide a parade of possibilities: You'll find Paris and Venice, Bali and the Bahamas, of course, but also unexpected venues such as the Parque de Amor in Lima, Peru, where couples join in a competition for the longest kiss, and Lovers Point in Pacific Grove, California, which, because it faces east, is one of the few spots on the West Coast where you can watch the sun rise over the water.

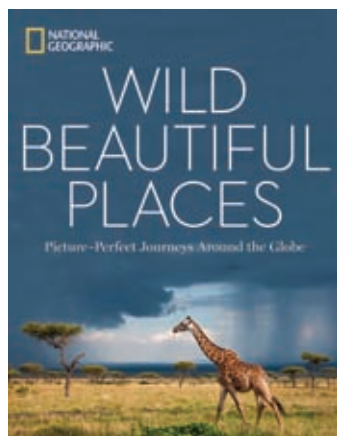
Any place in the world can be romantic if you love the one you're with, but this book ensures the ultimate getaway with callouts recommending hotel rooms with the best sunset views, restaurants with a flair for romance, and ideas to add a special touch to your trip—for example the best terrace for pre-dinner cocktails, and the nearest beach for a stroll. Sprinkled throughout the book, spreads showcasing jaw-droppingly beautiful destinations include quotes by famous lovers—Casanova in Venice and Heloise and Abelard in Paris, to name a few.

US On Sale Date: January 3, 2017
978-1-4262-1706-7 HC
US \$25.00/CAN \$33.00
8-1/2 x 8-1/2 Inches

256 Pages
200+ Color Photographs
28,000 Words

UK On Sale Date: 9 February 2017
978-1-4262-1706-7 HC
UK £16.99
216 x 216 mm

RIGHTS: WD.



Wild, Beautiful Places

Picture-Perfect Journeys Around the Globe

George Stone

Experience the world's most wild, remote, beautiful places with shots by National Geographic photographers and vintage photos pulled from the National Geographic archives. Highlighting 50 of Earth's most pristine, scenic locales, this beautiful book is illustrated with stunning images, coupled with accessible, engaging descriptions and practical travel information. The book covers everything from otherworldly, secluded valleys to far-flung, soaring mountain ranges. National Geographic photographers share some of their favorite shots from around the world and explain how they got them, and historical photos culled from National Geographic's hallowed image archive highlight old Society explorations in rugged, distant locations, and give a glimpse into the bygone days of these exotic places. Featuring a foreword from travel expert George Stone.

GEORGE STONE is editor-in-chief of National Geographic Travel and of *National Geographic Traveler* magazine. Stone has worked as a writer and editor for *Traveler* for 18 years, and he is also the author of two books published by National Geographic, *From Mist and Stone: The Folklore of the Celts and Vikings* and *Raging Forces: Life on a Violent Planet*. Stone has spent the last three years in Singapore as an editor-at-large for *Traveler* covering global travel trends and emerging markets.

US On Sale Date: October 25, 2016
978-1-4262-1740-1 HC
US \$40.00/CAN \$51.00
9-1/8 x 11-7/8 Inches

320 Pages
275 Color Photographs
1 Map
40,000 Words

UK On Sale Date: 17 November 2016
978-1-4262-1740-1 HC
UK £25.00
232 x 302 mm

RIGHTS: WD.

ALSO AVAILABLE IN EBOOK

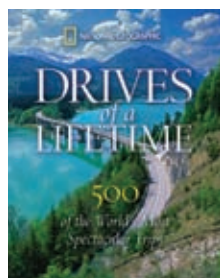
Also Available



Destinations of a Lifetime

US on Sale: 2015
9-1/8 x 11-7/8 Inches
232 x 302 mm
320 Pages
286 Illustrations
55,000 Words
978-1-4262-1564-3 HC
US \$40.00/CAN \$40.00

RIGHTS: WD.

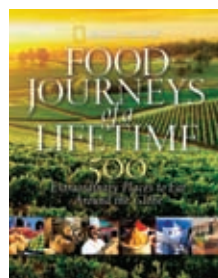


Drives of a Lifetime

US on Sale: 2010
8-7/8 x 11-3/4 Inches
225 x 299 mm
320 Pages
400 Illustrations
90,000 Words
978-1-4262-0677-1 HC
US \$40.00/CAN \$45.00

**RIGHTS: WD.
FRS: FRA, GER, ITA,
JAP, NET, RUS, TAI**

ALSO AVAILABLE IN EBOOK

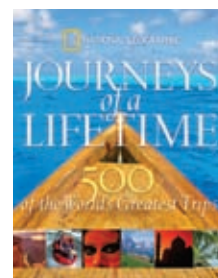


Food Journeys of a Lifetime

US on Sale: 2009
8-7/8 x 11-3/4 Inches
225 x 299 mm
320 Pages
350 Illustrations
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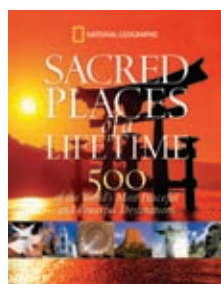


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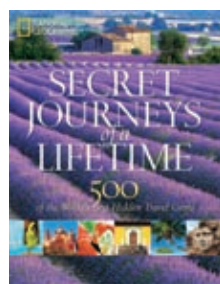
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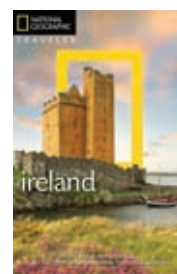
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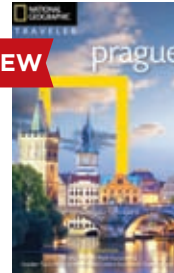
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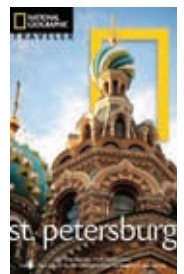
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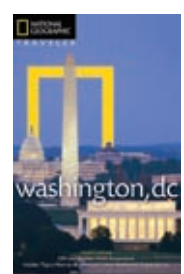
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